



# ANTI-AGE SERUM FOR HANDS

Code  
CRM00003

Fragrance  
Clay

It is the nature scent, it purifies,  
revives, compensates and heals;  
it has a relaxing and invigorating  
effect

Colour  
White

It represents light, simplicity,  
sun. It transmits energy, it is  
vitalizing, it regenerates the body  
and it clears the mind

Regulations  
to evaluate with Regulatory  
office

Anti-age serum for hands formulated to combat the signs of the time. Thanks to the combination of hyaluronic acid, imperata cylindrica, vegetable oils and vitamin E, the serum makes the skin firmer and more moisturized.

## Direction for use

- for women who want to prevent or combat the signs of the time
- for hands with dry, thin and wrinkled skin

## How to use

Apply some drops of the product on the back of the hand and massage until the completely absorbed. It can be used alone or as a base for the moisturizer. For visible results we recommend two daily applications for at least 2 months.

## Label

 / **EXP. DATE** PAO / Expiry date  
(to evaluate with Regulatory office)

 Do not throw out in the environment / Green Dot

 Bottle capacity indication





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## Key Ingredients

**Hyaluronic Acid.** The hyaluronic acid is a glycosaminoglycan, one of the main components of the extracellular matrix. It gives the skin strength and elasticity, but with the passing years its concentration decreases, causing weakening of the skin and the formation of wrinkles and blemishes. The hyaluronic acid contained in this serum has a molecular weight of 50KDa which allows easier absorption into the skin, increasing its cosmetic properties. In vivo effectiveness studies conducted on 12 voluntaries for 8 weeks demonstrated:

- +14% increase in skin elasticity
- -36% decrease in viscoelasticity (this shows a skin rejuvenation through the increasing of its elastic component)
- -10% reduction in skin roughness

**Imperata cylindrica.** Imperata cylindrica is a grass native to Asia and Australia that can survive in both desert and salt flats. This characteristic is due to its high content of potassium and 3-dimethylsulfofopionate (DMSP). These substances acts on the cells osmotic regulation thus allowing the keratinocytes to store more water giving to the skin a deeper and long-lasting hydration.

**Almonds Oil.** Sweet Almond Oil is well known and appreciated for its emollient, nourishing, and soothing properties and is tolerated by even the most sensitive skins. It's rich of vitamin E, B, proteins, carbohydrates and minerals, and it's excellent in combatting the aging of skin and contributing to its renewal.

**Vitamin E.** It improves skin surface conditions because it maintains the right hydration. It also has an anti-inflammatory action and protects the skin during aging process. It has an anti-oxidant function towards free radicals that are formed on the skin surface.





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**Argan Oil.** This oil is used for its soothing, hydrating and strongly elasticizing properties. Stimulating the cell renewal, it has excellent antioxidant properties and it is frequently used in anti-age cosmetic products. The Argan Oil stimulates the intracellular oxygenation and it protects the connective tissues. Its application restores the hydrolipidic skin layer and it increases the nourishment of the cells.

**Blackcurrant oil.** Its oily formulation contains the correct balance of fat acids Omega 3 and Omega 6. Thanks to this composition it has an anti-inflammatory and hypoallergenic action. Moreover it acts as natural strengthener and hardener for the nails.

